SOPHOS
Security made simple.

Sophos makes IT security simple with **next-generation solutions** that **protect networks, servers, and devices, wherever they are.** Today, **more than 100 million users in 150 countries and a global network of channel partners trust Sophos** to deliver simple solutions to complex security challenges.

SEEING THE FUTURE
IS THE FUTURE
OF CYBERSECURITY.

Market

The threat of cyber-attacks continued apace in 2017. Outbreaks such as WannaCry have hit headlines all over the world, and has led to growing market interest in next-gen anti-ransomware solutions. The threat landscape is growing increasingly complex as today's criminals inject more creativity and sophistication into attacks than have ever been seen before – from seamlessly branded phishing to ransomware that spread automatically using exploits stolen from the NSA. Working 24/7/365 SophosLabs receives and processes approximately 400,000 previously unseen malware samples each day, to meet the challenge head on and deliver advanced security protection to customers and partners that is simple and reliable.

Focused on innovation and backed by a global network of SophosLabs threat intelligence centres and industry-leading support, Sophos delivers solutions that are simple to deploy, maintain and manage, enabling organisations to focus on performance and growth.

Sophos is a dedicated market leader committed to delivering advanced IT security that is simple and reliable. Over the past year, Sophos has seen significant interest in its leading next-gen anti-ransomware solutions, with awareness raised by global attacks such as WannaCry and NotPetya.

Product

Sophos' security solutions offer the best next-generation protection against complex threats and data loss, which are simple to deploy, manage and use and span encryption, endpoint security, web, email, mobile and network products built with innovative technology.

Sophos protects millions of users globally by removing the complexity from IT security, with products that continue to be recognised by leading analysts, including Gartner.

DID YOU KNOW?

Sophos Intercept X proactively protected its customers from the WannaCry ransomware attack, which hit the UK in 2017.

Sophos Synchronized Security has pioneered an innovative approach to network and endpoint threat intelligence enabling the automatic isolation of infected endpoints before the threat can spread, slashing incident response time by 99.9%.

With the threat of ransomware on the rise, Sophos Intercept X has seen strong market interest and been a tremendous success for Sophos due to its anti-ransomware technology, which stopped the NotPetya, WannaCry as well as Bad Rabbit ransomware strands. Sophos Intercept X is a next-generation endpoint security product that stops zero-day malware, blocks all exploit techniques known today and includes an advanced anti-ransomware feature that can stop both known and unknown ransomware variants within seconds. Intercept X can be installed alongside existing endpoint security software from any vendor, immediately boosting endpoint protection by stopping malicious code before it can infect an entire network. As threat complexity continues to evolve, Intercept X delivers deep learning capabilities that leverage an artificial neural network to build a model used to make predictions with speed, scale, and judgements that exceed human capabilities.

Achievements

Sophos products and solutions have been recognised as industry leaders for the past decade. In 2017, Sophos was named a Leader in the Gartner MQ for Endpoint Protection Platforms and UTM, Gartner also awarded Sophos as a Visionary for Enterprise Network Firewalls and Enterprise Mobility Management. This recognition speaks to Sophos' strong portfolio that is underpinned by Sophos'

DID YOU KNOW?

Sophos (SOPH) was the largest technology IPO in 2015 on the London Stock Exchange.

Synchronized Security strategy and cloud-based, centralised Sophos Central management platform.

Sophos has also been recognised at numerous awards for various products over the years, with Intercept X recently winning Innovation of the Year at the Computing Security Excellence Awards, for the integration of deep learning technology. In addition to its products, Sophos has also been recognised by CRN for its dedication to the channel, and in 2015 Sophos (SOPH) was the largest technology IPO in 2015 on the London Stock Exchange.

Recent Developments
Sophos is now leading a new wave of security innovation though the integration of deep learning into its products. With cyber criminals now using artificial intelligence and machine learning to facilitate their attacks, security providers need to remain one step ahead. Innovation continues to be a key driver within Sophos. It was the first vendor to launch Synchronized Security, and continues to have an aggressive product roadmap to effectively protect its customers against sophisticated and zero day threats. Sophos is doing something that has never been done in the IT security market – succeeding at being a leading provider of both end user and network security.

Promotion
Using the same innovative security that protects businesses, in an easy-to-use consumer package, Sophos Home was launched in 2015 to offer free home security for Mac and PC users. As online threats continue to grow Sophos wanted to offer consumers access to the same award-winning technology that IT professionals trust to protect their businesses.

Sophos Home protects every Mac and PC in the home from malware, viruses, ransomware and inappropriate and malicious websites and was awarded a Which? Best Buy Award in 2017. Consumers can manage security settings for the whole family – whatever their location.

Brand History

1985 Sophos is founded in Oxford, England.

2015 Sophos launches its free home security tool, Sophos Home as well as Synchronized Security with Security Heartbeat. In addition, an IPO on London Stock Exchange (LSE) in July (SOPH) takes place.

2016 Sophos becomes Gartner Magic Quadrant Leader in both Network and Endpoint. Intercept X is also launched, which is recognised for protecting customers from NotPetya and WannaCry.

2017 Invincea, machine learning based, next-generation antivirus is acquired.

Brand Values
Security made simple is at the core of everything Sophos does. Its mission is to be the best in the world at delivering innovative, simple, and highly-effective cyber security solutions to IT professionals and the channel that serves them. Sophos' focus on innovation and simplicity goes hand-in-hand with its commitment to a channel-first, channel-only sales model.